

Ideas for Accessing Locations for Dockwalking (*face-to-face education and distribution of boater kits*)

The Dockwalker term is a little bit deceiving because you do not necessarily have to actually walk the docks in order to conduct face-to-face education and distribute the boater kits (Dockwalking).

For general **Dockwalking opportunities/recommendations applicable to any partner Dockwalker (regardless of your affiliation)**, please go wherever boaters are, including:

- ✓ Launch ramps
- ✓ Fishing docks
- ✓ fuel docks
- ✓ marina docks
- ✓ wash-down areas
- ✓ boating and fishing events (Ex: opening days, boat parades, boating vents, and fishing derbies and shows)
- ✓ marine supply stores, or
- ✓ on the water
- ✓ Parks

**** Remember:** Always request authorization and engage local marine business operators in your educational efforts. In addition, remember we have three banners for northern Ca and Southern ca that say: *"Boat Owners come and get your Free boater kit today"*. This banner will help you attracting boaters in case you decided to use on the of the locations mentioned above**

Specific Ideas Depending on Your Affiliation

Depending on your affiliation, the Dockwalker program can be used as follows:

- **USCG Auxiliary and the US Power Squadrons:**
 - ✓ As part of the Vessel Safety Checks (VEs)
 - ✓ As part of the boating safety classes
 - ✓ At boat shows and boating events (Public Events)
 - ✓ As a component of your navigation classes
 - ✓ As a component of National Safe Boating week and events
 - ✓ As a component of your presentations at marinas, yacht clubs or boating associations
- **Boating Facility Operators and Staff (Marinas, Harbors and Yacht Clubs):**
 - ✓ Use the kits as "welcome" packet for your new tenants or club members or create an incentive program for your current tenants and use the Dockwalker program to remind your tenants and visitors of how you want them to operate in your facility to be part of your clean and green boating effort (Promote the kits via Boards, billing insert, newsletter).
 - ✓ Staff walks the boating facility, and meets and greets tenants/members and provide them with educational information and Boater Kits.
- **Boater**
 - ✓ Check options mentioned above (General **Dockwalking opportunities/recommendations**)
 - ✓ If you are part of a yacht club or marina, walk around your facility and approach your fellow boaters,
 - ✓ Offer to conduct a clean boating presentation for your facility (Massive Dockwalking). Ask us about our PowerPoint so you can use it!

Need more help/ideas? Please contact Vivian Matuk vmatuk@coastal.ca.gov (415) 904-6905

