



May 2014

Dear Dockwalkers:

On behalf of **California State Parks Division of Boating and Waterways (DBW)** and the **California Coastal Commission's and Boating Clean & Green Program, The Bay Foundation (DBW's Clean Vessel Act Education Program)**, and the **Keep the Delta Clean Program** we want to **welcome** you to your 2014 electronic newsletter.

The purpose of this newsletter is to give you updates about the program, encourage attendance at future Dockwalking activities, and promote Dockwalker news.

Northern and Southern California Dockwalking Opportunities

Southern CA

- May 29 to June 1, 2014 – Dana Point Boat Show
- October 11, 2014- Santa Barbara Harbor & Seafood Festival

To participate in these events, please contact: Carrie Baldwin at (213) 620-2229/
cbaldwin@santamonicabay.org

Northern CA

- June 2014 – San Francisco Waterfront events. Specific dates TBD
- September 21, Coastal Cleanup Day at several yacht clubs in CA

To participate in these events, please contact: Vivian Matuk at (415) 904-6905/
vmatuk@coastal.ca.gov

Tracking your Outreach Efforts

We would like to know where you are conducting Dockwalking activities and how boaters are responding to your educational efforts. After a Dockwalking activity, please keep records of your visits and the materials you distribute. To assist you in tracking, we have created the Dockwalker tracking form in 3 formats:

- ✓ PDF File: <http://www.dbw.parks.ca.gov/PDF/CleanGreen/docktracking.pdf>
- ✓ On-line system: <http://www.surveygizmo.com/s3/794723/2012-Dockwalker-Activity-Tracking-Form>

Volunteer Dockwalkers are Making a Difference!

Since the beginning of this year, the California State Parks Division of Boating and Waterways (DBW) and the California Coastal Commission's and Boating Clean & Green Program and The Bay Foundation (DBW's Clean Vessel Act Education Program), have participated in several boat shows and boating events where many Dockwalkers helped us conduct face-to-face boater education and distribute our Boater kits. In this section, we would like to recognize the Dockwalkers who have helped us make our participation at these boating events a success!

San Diego Sunroad Boat Show (January 23-26, 2014)

Distributed 124 boater kits while encouraging clean and safe boating practices.

Thanks to: **Daniel Veshinski**

Long Beach Singles Yacht Club Meeting (January 28, 2014)

Distributed 12 boater kits while encouraging clean and safe boating practices.



Sacramento Boat Show (March 7-9, 2014)

Distributed 170 boater kits while encouraging clean and safe boating practices.

Thanks to: **Jim Goff, Tommy Holtzman, Marilyn McBain, Roseann Fox, Fred Black, Mark Henderson, Roseann Fox, Carl Rose and Kevin Malloy (US Coast Guard Auxiliary), Jah McCay, Angie Montalvo, and Catherine Mandella (CA Fish and Wildlife), Mark Miller (Lake County), Nicky Suard (Snug Harbor Marina), California State Parks Division of Boating and Waterways (DBW) and the California Coastal Commission's and Boating Clean & Green Program and San Francisco Estuary Partnership (DBW's Clean Vessel Act Education Program) staff.** These volunteers donated 82 hours.

Laguna Woods Yacht Club Meeting (March 28, 2014) Distributed 12 boater kits while encouraging clean and safe boating practices.



Nicky Suard (Snug Harbor Marina) and Mark Miller (Lake County) promoting clean boating practices at the 2014 Sacramento Boat Show

Newport Beach Boat Show (April 3-6, 2014)

Distributed 100 boater kits while encouraging clean and safe boating practices.

Thanks to: **Dave Stancil, Debbie Wasserman, Louis Baskin, Steven Pollack, and Bill Underwood**

Strictly Sail Pacific (April 11 – 13, 2014)

Distributed 160 boater kits and 290 San Francisco and Delta Clean Boating and sewage pumpout maps while conducting face-to-face boater education.

Thanks to: **Tommy Holtzman, Helen Horn, Ron Smith (US Coast Guard Auxiliary), Bob Engelhart (Oakland Yacht Club), Norman Bradley, Larry White, Walt and Judy Vance**

(Recreational Boaters Of California), Lu Abel (US Power Squadron), Catherine Mandella (CA Fish and Wildlife), and San Francisco Estuary Partnership (DBW's Clean Vessel Act Education Program) staff. These volunteers donated 50 hours.

South Bay Opening Day (May 3rd, 2014)

Distributed 26 boater kits in addition to promoting sustainable boating practices to event participants. Thanks to: **Norman Bradley** who donated 3 volunteer hours.



Norman Bradley promoting clean boating practices at the South Bay Opening Day



Stephanie Gomez (LA County Beaches & Harbors) promoting clean boating practices at Marina Fest.

Marina Fest (May 17, 2014)

Distributed 40 boater kits while encouraging clean and safe boating practices. Thanks to: **Stephanie Gomez, Melissa Gomes, and Leon Pikor.**

King Harbor Sea Fair (May 18, 2014)

Distributed 37 boater kits while encouraging clean and safe boating practices. Thanks to: **Stephanie Gomez, John Rubasky, Gary Rubasky, and Mel Widawski.**

Some Events Attended by Dockwalkers



Jim Minkel promoting clean boating practices at Benicia Yacht Club's Opening Day

Jim Minkel (USCG Auxiliary, Solano County) attended the Benicia Yacht Club's Opening Day on the Strait and distributed 18 boater kits during the event.

Paul Bick (Dockmaster Channel Islands Landing, Ventura County) has been walking the docks at Channel Islands landing and the dry storage yard conducting face-to-face education. Paul reported that everyone is very receptive to the information.

Charlie Duncan, Darlene and Skip Conley (USCG Auxiliary, Shasta County) participated in the Redding Boat Show where he shared clean and safe boating practices with 169 boaters.

Peter W. Kyryl II (USCG Auxiliary, Santa Cruz County) shared information with 14 boaters while conducting Dockwaking activities in Santa Cruz Harbor.

Maggy Herbelin (USCG Auxiliary and Humboldt BayKeeper, Humboldt County) has been combining Vessel Examinations, safety classes with Dockwaking efforts



Kathryn Winfrey (Morro Bay National Estuary Program) and Becka Kelly (Morro Bay Harbor Department) and some US Coast Guard Auxiliary promote clean boating practices during the State of the Bay Family Event.

Kohl and Judy Marsh Schlunegger (Capistrano Valley High School, Orange County) have been promoting sustainable boating practices in Huntington Harbor.

Mike Lauro (USCG Auxiliary, San Joaquin County) has been combining vessel examination with Dockwaking at a few events in Buckley Cove Marina in Stockton.

US Coast Guard Auxiliary Flotilla 55 (Sonoma County) participated in the Bodega Bay Fish Fest promoting safety and clean boating practices.

Duane Blackwell (USCG Auxiliary, Alameda County) conducted face-to-face education at Oakland and Alameda yacht clubs and Grand Marina in Alameda.

Richard Ciolino (US Power Squadron, Santa Barbara) has been combining the USPS Safety classes with Dockwaking

Richard Sperling (USCG Auxiliary, Solano County) promoted clean and safe boating practices during the Pittsburgh Yacht club cruising event.

Jeannie Matthews (Willow Berm Marina, Sacramento County) has been promoting clean boating practices among the marina tenants and visitors

Carl Harmon (USCG Auxiliary, Los Angeles County) participated in an event Downtown Disney where he promoted clean boating practices

Dick Daybell (US Power Squadron, Los Angeles and Orange County) distributed clean boater kits and promoted clean boating practices with his Squadrons during the Fred Hall Boat show and safety classes conducted at the shoreline yacht club.

Tom Merrick (USCG Auxiliary, Alameda County) conducted face-to-face education at Forman marina.

Paul Albequist and Jan Standstrom (USCG Auxiliary, Los Angeles County) have been promoting clean and safe boating practices in combination with their USCG Auxiliary work at Holiday Harbor and during their safety classes in San Pedro.

Sherry Garrels (USCG Auxiliary, Los Angeles County) promoted clean boating practices and distributed boater kits during her Flotilla meeting.

Randy Wesson and Rey Armstrong (USCG Auxiliary, San Diego County) participated in the Crown Cove Aquatic Center Open House promoting clean and safe boating practices among event participants.

Lake Berryessa Partnership volunteers (Napa County) conducted face-to-face education at several locations around the lake and talked to approximately 100 people.

Lee Tydlaska (Boater, San Diego County) after the Oceanside Dockwalker training went to the Harbor and shared clean boating information with 3 boater kits on my dock Saturday.

Gary Rogers, Rick Huffman and Doug Sherman (San Joaquin Delta Power Squadron, San Joaquin County) attended an event at Riverpoint Landing Marina where they shared safety and clean boating messages.



Randy Wesson and Rey Armstrong promoting clean boating practices at the Crown Cove Aquatic Center Open House

Tips for a Successful Dockwalking Activity

- ✓ Go where boaters will be: launch ramps, marina docks, fuel docks, marine supply stores and local events (check the section above for Great Dockwalking Opportunities). **REMEMBER:** If you are a marine business operator, the kits are a great educational tool to give to your tenants so they can work with you in your clean marina and clean water efforts. If you are a Power Squadron or US Coast Guard Auxiliary, the kit is an amazing tool when conducting your vessel examination, marine dealer visits or safety classes to promote clean and safe boating practices. If you are a club member or a boater, you can distribute the kits among your boating colleagues and work with them promoting clean and safe boating.
- ✓ Engage local marine business operators in your effort before you start your Dockwalking activity.
- ✓ Know your audience - pick the right time and place.

- ✓ This is EDUCATION, not enforcement.
- ✓ Show the oil absorbent pillow to the boater first.
- ✓ Focus on the primary messages associated to each item included in the boater kit. Refer to: <http://www.dbw.parks.ca.gov/PDF/CleanGreen/BoaterKitEducationalMessagesStatewide.pdf>
- ✓ Use these facts: http://www.dbw.parks.ca.gov/PDF/CleanGreen/factoids_for_dockwalkers.pdf
This information will provide examples you can use while conducting the face-to-face boater education.
- ✓ Ask questions to generate discussion and judge the attention span of listener
- ✓ Give credit to boater for good practices

Recommended TIPS for Distributing Kits and Collecting the 2014 Boater Questionnaires

- ✓ Remember, our target audience are current California boat owners
- ✓ In order to capture boaters' attention, one recommended strategy is to show the boater kits and tell the boater that it is free.
- ✓ Before handing the boater kit to the boater, it is important to ask boaters **to first fill out** the 2014 Boater Questionnaire indicating that it will only take about 4 minutes of their time and it is **anonymous**. **Please, do not give any answers to boaters while they are answering the questionnaire.**
- ✓ When the boater returns the questionnaire and pledge to you, quickly look it over to see that it is complete.
- ✓ It is very important that you start your face-to-face education by providing the boater with the correct answer. Remember that the correct responses from the 2014 Surveys are:
 - The Correct responses are:
 - Q8= Fine up to \$2,000;
 - Q9 = Violators are liable....;
 - Q10 = ILLEGAL;
 - Q11 = First four responses.

Please do not allow boaters to change their responses even if they are incorrect and please do not double mark the survey.

- ✓ Once you have collected the questionnaire, please discuss the materials included in the boater kits with the recipient, emphasizing the main message associated with each of the materials (See section above). Be aware that the most significant items are the three-hole punch card, the oil absorbent, and the laminated card. In San Francisco and the Delta, both the San Francisco Bay and the Delta Maps are very important items. The Southern Ca Boater's Guide

Order Form (for Southern CA boaters) is a very important item for the Southern CA boater kits.

- ✓ 2014 Boater Questionnaire: Please make sure you include the questionnaire date and location. Please do not use acronyms and include the full name of the city where you are conducting the Dockwalking. On the back of each survey, please include your name so we can keep track of the questionnaires you are collecting for the **2014 Dockwalker contest**.

And Remember... The Program Expectations

Educate, educate and educate! Always conduct face-to-face boater education when talking to boaters by going over the main clean boating information you learned during the training class and by responsibly distributing the boater kits (provided to Dockwalkers for free after the training). The program aspires to teach even the most seasoned boater something new.

Distribute the boater kits in a responsible way! Ensure that kits are used in a manner consistent with the Program by focusing on the primary messages that are targeted by materials in the kit and by the program itself. Do not distribute the kits without conducting face-to-face education.

Conduct and Collect the Boater Survey before releasing the Boater Kit! All boaters who receive a boater kit must complete a brief and anonymous Recreational Boater Questionnaire/Pledge before the kit is released. Dockwalkers are encouraged to conduct and collect the survey. The survey allows the program and its partners to not only identify gaps in environmental services and target boater education efforts, but for boaters to learn something new. Please make sure the survey answers do not get double marked, to ensure accurate analysis of the answers.

Return the completed surveys. Once you have distributed the kits you order please send us the completed surveys back (no later than October 20, 2014). Don't forget to write your name on each survey for a chance to win a great prize.

Order more Boater Kits. Once you have distributed the kits you ordered and sent us the surveys back, you are encouraged to order more kits

Share your Dockwalking efforts with us. Your experience is extremely important for us. Photos from your Dockwalking efforts are great tools for us.

Attend our Dockwalking events. Program partners attend several boat shows and boating events throughout the year. You are highly encouraged to join us for these events.

Come back and partner with us. We value your time and effort. Your training is valid for 2 years. During that period you are welcome to continue to order more kits. After two years please take our training class again and continue to help us keep California waterways clean and safe.

Do not forget to visit the Dockwalker website at www.BoatingCleanAndGreen.com (Click on the Dockwalker program link)

