



June 2015

Dear Dockwalkers:

On behalf of **California State Parks Division of Boating and Waterways (DBW)** and the **California Coastal Commission's Boating Clean & Green Program, The Bay Foundation (DBW's Clean Vessel Act Education Program)**, and the **Keep the Delta Clean Program** we want to **welcome** you to your 2015 electronic newsletter.

The purpose of this newsletter is to give you updates about the program, encourage attendance at future Dockwalking activities, and promote Dockwalker news.

Northern and Southern California Dockwalking Opportunities

Southern CA

- **June 13, 2015- Land & Sea Festival at Sun Harbor Marina and Point Loma Marina, San Diego**
- **July 11, 2015- BBQ party at California Yacht Marina, Wilmington- private event, sign up required**
- **August 8, 2015- BBQ party at California Yacht Marina, Cabrillo- private event, sign up required**

To participate in these events, please contact: Victoria Gambale at (213) 620-2271/
vgambale@santamonicabay.org

Northern CA

- **September 19, Coastal Cleanup Day at several yacht clubs in CA**

To participate in these events, please contact: Vivian Matuk at (415) 904-6905/
vmatuk@coastal.ca.gov

Tracking your Outreach Efforts

We would like to know where you are conducting Dockwalking activities and how boaters are responding to your educational efforts. After a Dockwalking activity, please keep records of your visits and the materials you distribute. To assist you in tracking, we have created the Dockwalker tracking form in 2 formats:

- ✓ PDF File: <http://www.dbw.parks.ca.gov/PDF/CleanGreen/docktracking.pdf>

- ✓ On-line system: <http://www.surveygizmo.com/s3/794723/2012-Dockwalker-Activity-Tracking-Form>

Volunteer Dockwalkers are Making a Difference!

Since the beginning of this year, the California State Parks Division of Boating and Waterways (DBW) and the California Coastal Commission's and Boating Clean & Green Program and The Bay Foundation (DBW's Clean Vessel Act Education Program), have participated in several boat shows and boating events where many Dockwalkers helped us conduct face-to-face boater education and distribute our Boater Kits. In this section, we would like to recognize the Dockwalkers who have helped us make our participation at these boating events a success!

San Francisco Boat Show (January 23-25, 2015)

Distributed 250 boater kits San Francisco and Delta Clean Boating and pumpout maps while encouraging clean and safe boating practices. Thanks to: Kate Bimrose (SeaBird Protection Network), Rikki Dunsmore (California Marine Sanctuary Foundation), Neil Nevesny, Michael Mitchell Peter Thorner, Katelyn Sprofera, Tommy Holtzman, Roger Bazeley, Gail Giacomini, Carlos Carmona (US Coast Guard Auxiliary), Richard Huffman (US Power Squadrons), Norman Bradey, Winston Bumpus, Keith Madding. These volunteers donated 66 hours.



Promoting clean boating practices at the 2015 Sacramento Boat Show

Los Angeles Boat Show (February 21, 2015)

Distributed 60 boater kits and shared clean boating tips and resources. Thanks to: Stephanie Gomez (LA Beaches & Harbors), Debbie Wasserman (Del Rey Yacht Club), Mel Widawski, and Barbara Widawski. These volunteers donated 11 hours.



Volunteers has a great time at the Los Angeles Boat Show

Sacramento Boat Show (March 12-15, 2015)

Distributed 170 boater kits and 250 San Francisco and Delta Clean Boating and pumpout maps while encouraging clean and safe boating practices.

Thanks to: Jim Goff, Christopher Alcala Marshall Switzer, Russell Kaiser, Marcus Johnson, David Cortez, Elijah Benson, Ariel Schoonover, Bryant Angel, Donald Wyman (US Coast Guard Auxiliary), Larry White, Ashley Cryan (NAMEPA), Mary Ferris, Angie Montalvo, Catherine Mandella and Valvina Miranda (CA Fish and Wildlife), Mark Miller (Lake County), California

State Parks Division of Boating and Waterways (DBW) and the California Coastal Commission's and Boating Clean & Green Program and San Francisco Estuary Partnership (DBW's Clean Vessel Act Education Program) staff. These volunteers donated 117 hours.

Marina Fest (April 11, 2015)

Distributed 23 boater kits and shared clean boating tips and resources. Thanks to: **Stephanie Gomez (LA Beaches & Harbors)**, and **Steven Ethington**. These volunteers donated 6 hours.

Strictly Sail Pacific (April 9 – 12, 2015)

Distributed 170 boater kits and 250 San Francisco and Delta Clean Boating and sewage pumpout maps while conducting face-to-face boater education.

Thanks to: **Rikki Dunsmore (California Marine Sanctuary Foundation)**, **Tommy Holtzman**, **Jim Goff**, **Ron Smith**, **Gale Filter**, **Paul Poirier**, **David Watson**, **Roger Bazeley**, **Stephen Busch**, **Katelyn Sprofera**, **David Watson (US Coast Guard Auxiliary)**, **Bob Engelhart** and **Linda Fenn (Oakland Yacht Club)**; **Lu Abel**, **Debbie Powel** and **Norm Pennington (US Power Squadron)**, **Maggie Sabovich (Recreational Boaters of California and Vallejo Yacht Club)** and **San Francisco Estuary Partnership (DBW's Clean Vessel Act Education Program)** staff. These volunteers donated 27 hours.



Debbie Powell (US Power Squadron) Promoting clean boating practices at the 2015 Sacramento Boat Show

Sea Fair (May 17, 2015)

Distributed 30 boater kits and shared clean boating tips and resources. Thanks to: **Linda Tcimpidis (US Coast Guard Auxiliary)** and **Tom Tcimpidis (US Coast Guard Auxiliary)**. These volunteers donated 14 hours.

Some Events Attended by Dockwalkers

Irv & Cheri Reisman (USCG Auxiliary, Orange County) have been conducting face-to-face education at marinas in Orange County.

Peter W. Kyryl II (USCG Auxiliary, Santa Cruz County) shared clean boating information while conducting Docklwalking activities in Santa Cruz Harbor and during an Area Committee meeting with some state and local government representatives.

Andrew Allen (City of Santa Barbara Waterfront Department) Participated in the Annual Nautical Swap Meet. During this event, Andrew was able to educate twenty two people on how to boat clean and green in California and handed out 15 Boater Kits. Out of fifteen surveys handed out, not one quiz was returned with all questions answered correctly. The results of the quiz outlined how important it is to constantly inform the public of clean boating practices. People enjoyed receiving the information along with the contents of the boater's kits. All the information given seemed to be received with open ears. After reviewing the results of the survey quiz it was found that there was no correlation between years on the water and the number of questions answered

correctly. Showing once again how important it is to educate mariners on how to boat clean and green in California.

Jeannie Matthews (Willow Berm Marina, Sacramento County) has been promoting clean boating practices among the marina tenants and visitors

Jim Minkel (USCG Auxiliary, Solano County) attended the Benicia Yacht Club's Opening Day on the Strait and distributed 22 boater kits during the event. Jim has also conducted Dockwalking activities at the Vallejo Yacht Club, Delta and Benicia marinas.

Charlie Duncan, Carl Pierce, Darlene and Skip Conley (USCG Auxiliary, Shasta County) participated in the Redding Boat Show where he shared clean and safe boating practices with 198 boaters.



Jim Minkel promoting clean boating practices at Benicia Yacht Club's Opening Day



Lake Berryessa Partners promoting clean boating practices at the lake

Lake Berryessa Partnership interns (Napa County) have been conducting face-to face education at several locations around the lake and have share clean boating practice with over 400 boaters since the beginning of May.

Rick Huffman (San Joaquin Delta Power Squadron, San Joaquin County) attended an event at Riverpoint Landing Marina where they shared safety and clean boating messages.

Skip Thompson, Randy, Ed Samsen, Paul Stein, Vern Torres (San Diego USCG Auxiliary, Flotilla 1-5) have performed Vessel Safety Checks combined with face-to-face boater education at Cortez Marina, Laurel St Pier and Dana Marina.

Sean Harvey (USCG Auxiliary, Marin County) combined an auxiliary class with Dockwalking in Sausalito.

Lili Ferguson and some US Coast Guard Auxiliary form the Sausalito-Tiburon Flotilla participated in the safe boating expo in Sausalito where 50 boaters were conducted and 30 received boater kits. Lili as also conducted Dockwalking activities at Pier 39 marina (San Francisco) and during her Auxiliary meeting.

Dick Daybell (US Power Squadron, Los Angeles and Orange County) distributed clean boater kits and promoted clean boating practices with his Squadrons during the Fred Hall Boat show and safety classes conducted at the shoreline yacht club.

Richard A. Sperling (USCG Auxiliary-Vallejo Flotilla, Solano County) shares clean boating practices at the Pittsburg Yacht Club's opening Day on the Delta" and at Stockton Marina Cruz out !

Tim Harden (CA State Parks, San Bernardino) conducted clean boating face-to-face education at Silverwood Lake State Recreation Area.

Boaneng Huang (USCG Auxiliary, Sacramento County) conducted clean boating education in Sacramento where he contacted 18 boaters.



Richard A. Sperling at the Pittsburg Yacht Club's Opening Day on the delta



Stanislaus County Department of Environmental Resources interns promoting clean boating practices

Stanislaus County Department of Environmental Resources interns and staff have been conducting clean boating education at the Modesto and Woodward reservoirs. Interns and staff have been distributing boater kits and promoting clean boating practices with reservoir visitors. They will be at the reservoirs the entire summer.

Tips for a Successful Dockwalking Activity

- ✓ Go where boaters will be: launch ramps, marina docks, fuel docks, marine supply stores and local events (check the section above for Great Dockwalking Opportunities). **REMEMBER:** If you are a marine business operator, the kits are a great educational tool to give to your tenants so they can work with you in your clean marina and clean water efforts. If you are a Power Squadron or US Coast Guard Auxiliary, the kit is an amazing tool when conducting your vessel examination, marine dealer visits or safety classes to promote clean and safe boating practices. If you are a club member or a boater, you can distribute the kits among your boating colleagues and work with them promoting clean and safe boating.
- ✓ Engage local marine business operators in your effort before you start your Dockwalking activity.
- ✓ Know your audience - pick the right time and place.
- ✓ This is EDUCATION, not enforcement.
- ✓ Show the oil absorbent pillow to the boater first.

- ✓ Focus on the primary messages associated to each item included in the boater kit. Refer to: <http://www.dbw.parks.ca.gov/PDF/CleanGreen/BoaterKitEducationalMessagesStatewide.pdf>
- ✓ Use these facts: http://www.dbw.parks.ca.gov/PDF/CleanGreen/factoids_for_dockwalkers.pdf
This information will provide examples you can use while conducting the face-to-face boater education.
- ✓ Ask questions to generate discussion and judge the attention span of the listener
- ✓ Give credit to boater for good practices

Recommended TIPS for Distributing Kits and Collecting the 2015 Boater Questionnaires

- ✓ Remember, our target audience are current California boat owners
- ✓ In order to capture boaters' attention, one recommended strategy is to show the boater kits and tell the boater that it is free.
- ✓ Before handing the boater kit to the boater, it is important to ask boaters **to first fill out** the 2015 Boater Questionnaire indicating that it will only take about 4 minutes of their time and it is **anonymous**. **Please, do not give any answers to boaters while they are answering the questionnaire.**
- ✓ When the boater returns the questionnaire and pledge to you, quickly look it over to see that it is complete.
- ✓ It is very important that you start your face-to-face education by providing the boater with the correct answer. Remember that the correct responses from the 2015 Surveys are:
 - The Correct responses are:
 - Q8= Fine up to \$2,000;
 - Q9 = Violators are liable....;
 - Q10 = ILLEGAL;
 - Q11 = First four responses.

Please do not allow boaters to change their responses even if they are incorrect and please do not double mark the survey.

- ✓ Once you have collected the questionnaire, please discuss the materials included in the boater kits with the recipient, emphasizing the main message associated with each of the materials (See section above). Be aware that the most significant items are the laminated three-hole punch card and the oil absorbent. In San Francisco and the Delta, both the San Francisco Bay and the Delta Maps are very important items. The Southern Ca Boater's Guide Order Form (for Southern CA boaters) is a very important item for the Southern CA boater kits.

- ✓ 2015 Boater Questionnaire: Please make sure you include the questionnaire date and location. Please do not use acronyms and include the full name of the city where you are conducting the Dockwalking. On the back of each survey, please include your name so we can keep track of the questionnaires you are collecting for the **2015 Dockwalker contest**.

And Remember... The Program Expectations

Educate, educate and educate! Always conduct face-to-face boater education when talking to boaters by going over the main clean boating information you learned during the training class and by responsibly distributing the boater kits (provided to Dockwalkers for free after the training). The program aspires to teach even the most seasoned boater something new.

Distribute the boater kits in a responsible way! Ensure that kits are used in a manner consistent with the Program by focusing on the primary messages that are targeted by materials in the kit and by the program itself. Do not distribute the kits without conducting face-to-face education.

Conduct and Collect the Boater Survey before releasing the Boater Kit! All boaters who receive a boater kit must complete a brief and anonymous Recreational Boater Questionnaire/Pledge before the kit is released. Dockwalkers are encouraged to conduct and collect the survey. The survey allows the program and its partners to not only identify gaps in environmental services and target boater education efforts, but for boaters to learn something new. Please make sure the survey answers do not get double marked, to ensure accurate analysis of the answers.

Return the completed surveys. Once you have distributed the kits you order please send us the completed surveys back (no later than October 19, 2015). Don't forget to write your name on each survey for a chance to win a great prize.

Order more Boater Kits. Once you have distributed the kits you ordered and sent us the surveys back, you are encouraged to order more kits

Share your Dockwalking efforts with us. Your experience is extremely important for us. Photos from your Dockwalking efforts are great tools for us.

Attend our Dockwalking events. Program partners attend several boat shows and boating events throughout the year. You are highly encouraged to join us for these events.

Come back and partner with us. We value your time and effort. Your training is valid for 2 years. During that period you are welcome to continue to order more kits. After two years please take our training class again and continue to help us keep California waterways clean and safe.

Do not forget to visit the Dockwalker website at www.BoatingCleanAndGreen.com (Click on the Dockwalker program link)

